

WMBC Board Meeting Date: June 11, 2013

Present:

Agenda item:	Discussion Points:	Action Taken:
Approve meeting May meeting minutes – 5 minutes	No meeting minutes to approve	
<p>Director reports – 20 minutes</p> <p>Assessment of new roles – check in. How are people feeling in their new role?</p>	<p>Matt DJ Park - Working on final walk through with the city to get our \$3k bond back from the city. Looking like fall to get that back and finalize all the environmental issues taken care of. Meeting with CPA to help audit books and backup Hannah Met with TAP committee to move forward on pushing the trail adoption program. EB Working with City and County parks on projects as well as a parking lot for better galbraith access and also working on recreational easement for the city and county to buy permanent access and improved access to Galbraith. Working on County parks planning to get new trails in county parks. Working on a marine drive connector that gets people off the overpass by the airport. Working on Larabee park trail planning and getting approval on new trails. Kevin Working on Trail Adoption Program Working on Bike Culture Apparel for fundraising Barb Working on Membership card and benefits. Working with an Attorney to make sure we do it correctly Updated Volunteer activity Created a new get connect tab. A resource for people to get connected with other riders Documented all volunteers that came to volunteer and we had 329 unique volunteers, up from 180 from last year. Total hours for our build season 3300! Thad Good feedback on trail day and work on Blanchard Working on reroute on lizard to lilly lakes trail head Reach out to Switma about working on trail day days Mark P Silver Beach mtb club is rocking working on Kulshan getting back their mtb program Carl Kosher elementary mtb club is rocking Gonna meet with Hale and danny to integrate a curriculum that other schools could use. Super busy and not sure about his role and how much time he can contribute.</p>	<p>Eric Work on getting trails and connector options for Galbraith, County Parks and Larabee Working on finalizing the permuting for the Enduro with the State park.</p> <p>Kevin to make sure get connected tab works on the site</p> <p>Barb Meet with attorney to talk about Membership Card and how that program would work.</p>
<p>Trail Director Position – 20 minutes, Board action</p> <p>Cost structure, job description</p>	<p>Budgeting \$20k per year for a part time position that would be 50 hours a month and falls inline with our annual budget.</p>	<p>Move forward with finding candidates and post a job opening for a part time trail advocacy position.</p>
<p>Sponsor/Donor Party – 10 minutes</p> <p>Date? Time? Purpose/content?</p>	<p>Found a rad outdoor location to host it for. Come up with a vision for why we need more funds. Increased access and new trails, fun a full time trail advocacy position, make Bellingham the top MTB destination in the country. Figure out invite list. Looking at September 28st.</p>	<p>Matt - Talk to phil about the date to use his location All - Work on invite list All - Work on vision for why we are fundraising.</p>
<p>Tour De Whatcom Event – Need 20 volunteers</p> <p>5 minutes</p>	<p>Need to find 20 volunteers barb will be looking for volunteers Look at Whatcom volunteer center for resources</p>	<p>Matt will contact pete and mel about volunteer logistics for the event.</p>
<p>Bellingham Bike Culture T-shirts – 10 minutes</p> <p>Kevin</p>	<p>T-shirt designs would be done by local artist and screen printers and would celebrate local bellingham bike culture. Sold at local bike shops and store and proceeds going to trail advocacy.</p>	<p>Moving forward on Bike Culture T-shirt. Kevin will work with artists and screen printers to submit designs and get a program rolling.</p>
<p>WCP/COB/Polygon Update – 10 minutes</p> <p>Eric Brown</p>		
<p>Membership/Supporter program update – 10 minutes</p> <p>Barb</p>	<p>Deciding how our membership program can work based on our bi-laws and non profit status. Figuring out how we can get people membership cards that have benefits at local businesses when someone donates to the WMBC.</p>	<p>Barb is meeting with an attorney to see what we can offer.</p>
<p>Questions, Comments, From public – 15 minutes</p>	<p>Need someone to lead a group ride for the freeride group.</p>	