

WMBC Board Meeting Date: March 10th, 2015

Present

Board/Staff: Jeff , Val T, Barbara, Thad, Hale, Kevin.

Guests: Mike Kutcher, Mike Storm, Angela, Chris Mellick

Agenda item:	Discussion Points:	Action Taken:
Executive Meeting 30 min		
Approve January meeting minutes		Hale motioned to approved January's meeting minutes and Barbara seconds. All were in favor.
Brief Review Action items 10 minutes		
Financial Report Jason 5 minutes	Bookkeeper reports that in 2014 there was approximately \$110,000 in revenue and \$77,000 in expenses. Net profit is approximately \$22,000, but will double check on the numbers. January's highest expense was wages.	Jason will continue to work on February's expense information. Barb & Jason will work on lists in next week or so.
Board Member Position 5 min	Vote whether to renew Thad and Kevin's positions on the WMBC board which are up.	Barbara motions that Thad Quin and Kevin Menard remain on the WMBC Board with Kevin as "Treasurer" and Thad as an "At Large" from 2015 until 2017. Val Seconds and all in favor.
WMBC Documentary Mike Kutcher 15 min	Mike Kutcher is looking for a story that can be told to a wider audience than just Bellingham..using Galbraith Mtn as launching point. Addressing land owner, mt biking, and environmental issues with successes and failures here in Bellingham and as well as nationally. Why is Galbraith so successful...views on the trails created by mountain bikers and then multiple use conflict issues. Local DNR not recreational based. Kevin talked about a focus on users and then also volunteers and what drives them to give back. ...and telling those stories. 'Eye Candy' (sweet trail riding clips) will be included. Mention history, evolution of	

	mountain biking. Chris Mellick has a wealth of information and photographs for Mike.	
Dirt Jump Park Mike Storm 15 min	<p>Mike Storm has done a ton of work out at the dirt jump park that he loves. This summer will have more demands on his time..i.e. teaching and riding. Will continue to be out there doing once a month work days starting in May..still working on calendar for that. Does WMBC want to be a part of the work days? Looking for help/volunteer in any capacity they can, as he needs help to keep from getting behind. Needs someone to handle admin w/the park, plant trees (get them by donation), help with maintenance issues, especially due to wind and other dirt conditions, especially drying out, overgrowth and wind scouring. Open to other people or groups to help at the park. He is using social media to help get the word out. Kevin asked about big volunteer days? Mike said smaller areas better to work with minimum volunteers to get the jumps and dirt shaped right and dialed in. Follow-up is super important...(ask the deer to eat the grass ☺).</p> <p>Chris M. suggested using the right plants to deal with less vegetative growth. Mike mentioned that the last rebuild in 2012 didn't work for seeding. Barb suggests finding a work crew to work the park with Mike as overseer and help with finding those people to do that as a dedicated crew with skills to work it. Chris Mellick suggests the younger kids to learn the work and do it along with dedicated persons. Barb will talk to Eric for suggestions/overview about addressing wind and vegetation issues and dealing with it in the park. Barb asks how to advertise build day. The website first to start the search for good volunteers. Mike will let WMBC know when he starts teaching his classes.</p>	Barb suggests that WMBC will be a part of finding the organization of people to help. Barb will also speak with EB on the issues of wind and sun and tree planting efforts.
Sponsor High School MTB team	\$500 was donated last year but it never made it directly to the group. Barb wants WMBC to donate the same amount this year. Questions on	Barb will find out answer to how much to donate.

	accounts, where the money will go, or just donate to Becca? Val suggests finding out the amount they might need before deciding on that.	
WA MTB Summit in Wenatchee	Cover entry fee. Barb wants a list on what and how to cover the trip in April. At least gas and entry fee...	Barb will follow up on amounts needed to cover the trip.
Builder's Committee Thad and Blake 10 min	TBD	
Newsletter 5 minutes	Reconveyance meeting 6:30 pm next Wednesday at the Senior Center. Chris Mellick said he had the trail blazers out working last Friday cleaning up things. Volunteers of the Month: Lost Giants Rebuild	Chris will give Kevin a story and Val a "really great photo" Eric will write a story of the Lost Giants Rebuild
Education Director Update 10 min	Hale said 13 coordinators and instructors had a meeting last week at his home to establish expectations, resources, first aid, community resources, such as Fanatik Bike. In attendance were Becca from HS mountain bike league, Matt Burns new instructor at Birchwood and connecting to the schools & girls groups. Chris Mellick in attendance as well along with ride leaders from Whatcom Middle school, Silver Beach, Birchwood and Alderwood . Wants to get the kids in these riding groups out on a build day. Hale happy with growth of the schools program. Val has jerseys to give.	Chris said he would send info and pic requested.
Trail Director Update 10 min	Larabee- continuing to work on changes on DBD and plans for Lower DBD. Attended meeting w/ other reps from other user groups to go over trail planning process. Galbraith- Getting a lot of attention w/ build days. Recent build day sponsors were Burlington Physical Therapy, Mt Baker Bicycle Club, and Fanatik Bike Shop. New volunteer coordinators Angela and Laurel are awesome. TAP- businesses like the signs Whatcom County- walking through	Eric sent notes.

	<p>Reconveyance property w/ Reid Parker and Rod Lamb.</p> <p>City Parks- Working on a proposal to put a skills area in Whatcom Falls Park rather than behind the ice skating rink.</p> <p>DNR- Attending trail policy meetings</p> <p>USFS- there are shift in the recreation/ trail group this year. Canyon Ridge may not get any attention this year.</p>	
Public Comments		

Action Items	Person(s) Responsible	Due Date	Completed?
Val will look into how to best designate Chris' position in the WMBC.	Val		Yes
Barb, Hale, and Chris, Nicole, and Sonja will meet to discuss the plan in more detail prior to the next meeting.	Barbara Hale		Not ready yet...but in progress
Kevin will recognize the advisory committee on the website	Kevin		
Kevin will look into getting backpacks for guides.	Kevin		Kevin researching. Possibly ready in a few weeks or so.
Val will ask Dave Allen for Adventure Medical Kits	Val		Yes
Set up an account at Hardware Sales	Eric	None	No
Get a bulk mailing deal whenever needed for mass mailings.	Undetermined	Undetermined	No
Post Amazon Smile/Fred Meyer Community Rewards program	Barbara, Kevin	February	Barb suggests posting but not make a big splash about it

Provide report to help establish merchandise budget.	Jason Keen	Soon	Yes
Set a merchandise budget for 2015. Include budget for each event.	Andrea and Val	Soon	Will be determined per event. Budget was determined
Order technical riding shirts for ride leaders.	Val	February	Yes
Make a newsletter showcasing the TAP program and 2015 sponsors.	Eric, Kevin	February	Yes
Prepare a budget for the board to approve at the next meeting or board retreat.	Hale	February	Yes
Val will interview Mike Storm	Val		Yes
Eric will provide info on TAP program	Eric		Yes