

WMBC Board Meeting Date: April 2, 2013

Present: Eric Brown, Barbara Karabin, Thad Quinn, Kevin Menard, Val Thompson, Hannah Neubeck, Rowan Yerxa, Virginia, Matt Durand

Agenda item:	Discussion Points:	Action Taken:
<p>Approve meeting minutes March</p>	<ul style="list-style-type: none"> • Board Approves meeting minutes to post to website. We will archive and post to WMBC and post a link on Facebook 	<p>Kevin will post minutes after board meeting</p>
<p>Director Reports</p>	<p>Matt Working with EB and the City on Dos Copos. Met with TAP group. Met with Kevin about Website Changes. Met with Chris Behee and Virginia about mapping possibilities. Worked with Virginia to get a survey put together. Working with Mike storm and COB about DJ park to finalize requirements for city. Various Email Communications.</p> <p>Eric Met with Amber from Larrabee state park on trail proposal for the park. She is excited about the plan and likes the proposal. Working on revising Galbraith trail plan and getting to Blair, needs help from Volunteers. Worked on getting reconveyance passed which it did and working with Mike McFarlane of county parks to work on grandfathering existing trails that are in the reconveyance to stay.</p> <p>Mark Working with Bellingham School district to create a mountain bike curriculum. Working with silver beach mountain bike club to educate on trail building. Working with Bobby to implement a adult and kid mountain bike learning project Working with Eagle scouts and projects trail building Working on Kulshan middle school to get</p>	<p>EB and Trim met with Andrew from COB on 4/22. Trim is leading a reroute of the exit of O-Express to the climbing route and will also help the city with the problem spot below. We will have a trailday for this.</p> <p>EB met with Paul and Amber about the Trail Plan and Enduro Event. The event app. was adjusted along with an addendum for beer garden and food.</p> <p>Galbraith and the Mohawk trailplan were submitted to Blair for his review.</p>

	<p>there mountain bike club continuing.</p> <p>Kevin Website new navigation Tie into Google Calendars TAP program Email communication setup Press contact list</p> <p>Thad Working on national trail day on June 1st on Blanchard North Fork update, dumpster trash pickup, annual event. Working on advocacy alert for the North Fork. Need public to reach out to DNR people and say there is a need to open the riding area.</p> <p>Val Shoot the trails venue booked</p>	<p>30 yard dumpster was delivered and filled. 27 people showed up for the cleanup and we nearly filled the dumpster.</p>
TAP Program:	<p>Proposing a hybrid model of the TAP program</p> <p>Funding a part time position for trailbuilding.</p> <p>Hire a person of \$1,000 / month to run traildays. 50 hours of work.</p> <p>Tiered fee structure based on popularity and exposure.</p> <p>Cocktail party / investor meeting to</p>	<p>These are still being determined by the TAP committee.</p> <p>We want to have an electronic board vote to have Mark Wood from NSMBA consult for us on our TAP program (\$500) and lead another build academy in Fall.</p>
Membership Program:	<p>Perks for members via discounts, etc. from local businesses.</p> <p>Get bikers to support shops/businesses who support WMBC.</p> <p>\$30 per person.</p> <p>Potential schwag for members who donate more.</p> <p>Discounted rates for events, schwag, etc. from WMBC.</p> <p>Online payment via paypal should be available.</p>	<p>EB is still awaiting approval for the weeknight race series – which will be a huge member/supporter driver.</p>
Google Drive:	<p>Moving to folder names.</p>	<p>All looks good.</p>

REI Grant:	\$5,000 for a potential grant for beginner trails and skill zones in the lower part of Galbraith.	Blake Treadway got this out by the deadline.