

WMBC Board Meeting Date: September 8th, 2015

Present

Board/Staff: Thad, Hale, Blake, Val, Jeff, Kevin, Eric, Barbara

Board Members not present:

Guests: Chris Mellick, Jason Keen, Angela, Matt Durand

| Agenda item: | Discussion Points: | Action Taken: |
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| Executive Session | | |
| Approve July's Meeting minutes | | |
| Review Action Items 10 min | | tabled |
| Financial Report 5 min | <p>Jason says still running a loss, but coming into busy season. Sept was busy and October will be busy.</p> <p>Loss of \$6,000 to date. Lots of merch sales and map sales. Val said can go to paypal and do a report download. She will get paypal info to Kevin.</p> <p>Eric Molberg, dentist, put in his obituary to donate to WMBC and should do a memorial to him on Galbraith.</p> | <p>EB will give Jason his hours before August 15th.</p> <p>Val will figure out how much income made from store, online and pdf map sales</p> <p>Eric Brown will speak to Eric Molberg's wife regarding the memorial.</p> |
| Shoot the Trails 10 min Val | <p>Val said STT is going smoothly. Fremont, Wander Aslan new beer sponsors, w/ Kulshan & Boundary. New venue is BTC with 2 screens and they are doing the food. Beginning an hour early and needing volunteer help for set up. Lots of new sponsors. Matt and Bill on the video committee. Eric Brown is going to MC w/ Zach as co-MC. Brownly, Trailhead Athletics, Back in Action donating cash.</p> | |

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| <p>Enduro of Subdued Excitement 10 min Eric</p> | <p>Enduro on Saturday October 17th this year and will have camping Saturday night. Cap of 75 riders, practice on Friday. Race info announced the week before so they have opportunity to practice the course. No blind course. Page and registration is live now on the website. Course to be announced. Eric is looking into the extra insurance amount for Polygon and the county and the cost of that. Will let all know as soon as he gets an answer.</p> | |
| <p>Joy Riders Update Barbara 5 min</p> | <p>Barbara met with Tanya and Zoae. Joy Riders is the official name. 50% reimbursement on Level 1 IMBA Certification for Zoae and to be held last week in September w /Shaums. Barbara is taking the course and paying for herself. Tanya will take it in the spring and will also be reimbursed 50%.</p> | |
| <p>Builder's BBQ Recap Eric & Blake 5 min</p> | <p>Eric says it was awesome to see all the people together, about 50 or so. Getting some feedback. Eric did hear back from 8 to 10 folks and their interest in helping. BBQ suggested as a twice annual event. Another event to be planned for Spring.</p> | <p>Eric and Blake are will plan a builder's BBQ in the spring of 2016.</p> |
| <p>RRAD Update 10 min</p> | <p>Itinerary - Sept 15th Lynden high school group up on the trails for 4 hrs. Oct. 4th- Take a Kid Mt. Biking Day; Still needs a little help. Oct. 17- Enduro & also has a mtb rodeo same day along with Five Point Film Festival as well..they will mention RRAD. Val will do some follow-up. Eric wants to get with Sudden Valley folks re: trails and parking. Looking at more sponsoring for rodeos from interested parties. Worked with Beth Hartsoch. Sept. 20th doing a ride with parents & kids- a way to learn safe ride routes to support the ride. Chris did a radio show for RRAD last month, got some good calls from people and will see where it goes. Kendall District needs help and will work on that. Chris and Eric to check out areas for tracks. Working with 'Rebound of Whatcom County'..wants to have a mtb group. Working with Boys and Girls Club do something weekly. RRAD website in progress.</p> | |

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| Website Update Kevin 5 min | Kevin working on website and putting in new structure for pages so others can go in work on them and make it theirs. Looking at end of October for this. | Website changes to be completed by end of October |
| Meeting Location Update Kevin 5 min | Looking at next month to have temporary meetings at Transition Bikes new location. Eric is working on establishing a more permanent location at the Herald Building. | Eric will work on getting an office space at the Herald Building. |
| Brochure Update Val 5 min | Val said Kevin has all the information to update the brochure...he needs it to be present or he will also look for the email from Val. | Kevin will make the brochure before Shoot the Trails. |
| Trail Director Update 15 min | City Parks- working on approving pump tracks. Positive movement on potential bike park in 100 Acre Woods. Chris Mellick and kids to help build it. Need to present ideas to the school board on pump track and infrastructure on all. Galby - nothing new. Able to perform trail work again. US Forest Service –continuing to work on Canyon Ridge idea. Eric Brown is on the USDA counsel board. Sustainable Trails Coalition to work on letting bikes on trails where it is feasible. Draft policy committee in second draft round with DNR. Larabee-talk about trail build planning in October. Eric reflagging proposed trail tomorrow regarding Fragrance Lake. | |