

WMBC Board Meeting Date: November 4th, 2014

Present: Blake, Val, Jason Keen, Barbara, Kevin, Eric, Thad, Virginia Cleavland

Agenda item:	Discussion Points:	Action Taken:
Executive Session 30 min		
Approve October meeting minutes		Barbara motioned to approve October meeting minutes, Val seconds, all approved.
Brief Review Action items 10 minutes	See table at the bottom**	
Financial Report Jason 5 minutes	Just got Quick Books and is reviewing our financial transactions. Will have a report for us next month.	
Virginia Cleavland 30 min	Attended two conferences (IMBA Conference and Washington State Trails Conference) and has a lot of specific information and advice. She has made several contacts for us. Digital Map Update <ul style="list-style-type: none"> - fire department needs map info for location detection - Bike websites are interested in map information. 	Board will discuss whether we want to release trail data and how it would be utilized during the next board meeting. Virginia will ask Chris Behee if he is ok releasing map information.
Newsletter 5 minutes	Shoot the Trails Recap TKMBD Recap Build Day Schedule Volunteer of the Month Mention Whatcom Middle School Mountain Bike Club	Kevin will find a volunteer who will be responsible for sending out the monthly newsletter.
Education Director Update 10 min	*E-mailed by Hale* <ul style="list-style-type: none"> - Met with all elementary P.E. teachers two weeks ago and Mary Anderson from Everybody Bikes to formulate a schedule and plan to get bike skills course in all the elementary schools. We will have a schedule finalized by the end of the week. - Fanatik has established a fleet of bikes to be used for educational purposes. Formulating a 	

	<p>letter and a method of reserving these bikes for education programs.</p> <ul style="list-style-type: none"> - Working on a power point presentation w/ Chris Mellick to highlight the service learning projects and to be used for informational sessions with administration and students who want to participate in Middle School service learning programs. - Bobby Marsee wrapped up his last ride Whatcom Middle School this past weekend. 	
<p>Fundraising: Meet and Greet Dinner</p> <p>20 min</p>	<p>Tuesday November 11th. Start at 6. 25 people confirmed 3 maybes. Organizing a meet and greet type dinner to develop relationships with supporters of the organization.</p>	<p>Val and EB will coordinate the schedule and the organization of the event.</p>
<p>Trail Director Update</p> <p>10 min</p>	<p>Nov 13th, meeting w/ Erin Uloth to discuss Canyon Ridge Trail. Director of our Pacific NWst region of the USFS.</p> <p>Larabee: Trail building on Double Black reroute in Larabee St Park. Randy Kline may approve lower double black for December. Discussing re-route of the middle ridge trail.</p> <p>Galbraith: Did a trail inventory.</p> <p>Reconveyance: planning meeting w/ user group only.</p> <p>Trail Academy Weekend. Build day 9-1 double black.</p> <p>Presented at the Trail Conference</p> <p>Fundraising: Setting up matching accounts w/ BP, Conoco, St. Joseph's.</p> <p>Fundraising: Enduro Race, \$4,000 given by Cascadia Dirt Cup made. \$752 made from merchandise sales.</p> <p>Getting an economic impact study w/ Whatcom County tourism.</p> <p>Bellingham Base Camp.org</p> <p>Lummi Tribe is reaching out to help us w/ recreation projects.</p>	
<p>Questions, Comments,</p>		

Action Items	Person(s) Responsible	Due Date	Completed?
Set up an account at Hardware Sales	Eric	October	No
Get a bulk mailing deal whenever needed for mass mailings.	Undetermined	Undetermined	
Develop a business plan or at least get a committee put together. Will provide content for the Case for Donation document.	Barbara	October	Did not do anything this month.
Develop a "Case for Donation." Find someone to develop this.	Barbara	Undetermined	Did not do anything this month.
Put together a TAP committee in early September.	Eric	October	Sort of.
Create list for TAP businesses.	Eric	October	Yes
Kevin will look into the price of 2 decals for the tool trailer	Kevin	October	Yes, purchased.
Matt will meet w/ EB to discuss how to incorporate more fundraising type work.	Matt	October	Yes.
Find all media articles related to Galbraith, mountain biking in Whatcom County and the WMBC	Kerry	October	Progress made.
Need to let the bookkeeper know how the REI grant money was spent.	Eric	October	Most info sent, not complete.
Finish up Blanchard Trail soon.	Eric and Thad		15 th or 22 nd of November.
Find a location to store merchandise	Barbara/Eric	ASAP	Done. We're going w/ the storage area provided by Fanatik.
Revamp Website: <ul style="list-style-type: none"> - Meeting minutes - Location for advocacy info (meetings, survey info, Whatcom County Presentation) 	Kevin/Barbara	December	
Need another kiosk sign and another map	Kevin/Eric	December	
Develop Galbraith Mountain Trail Map App	Kevin/Eric	December	

Grant writing. Set up grant writing goals for 2015.	Thad, Blake, and Virginia	December	
Annual Appeal Letter	Thad/Eric	December	