



Agenda

- Welcome, Intros & Financials (10 min)
- Education Overview (10 min)
- Trail Building / Advocacy / Events Overview (10 min)
- Awards (10 mins)
- Q & A (15 min)
- Break out sessions for further discussion & questions



Our Vision

To create a world-class mountain bike community.

Our Mission

To preserve and enhance non-motorized trail access in Whatcom County through stewardship, education and advocacy.



WMBC 2023 Board Of Directors

- Ryan Balfour – President
- Glenn Gervais – Vice President
- Andrew Olive – Treasurer
- Liz Waltman – Secretary
- Kathy Salisbury
- JP Slagle
- Chris Luna
- Clark Wiese
- John Commiskey

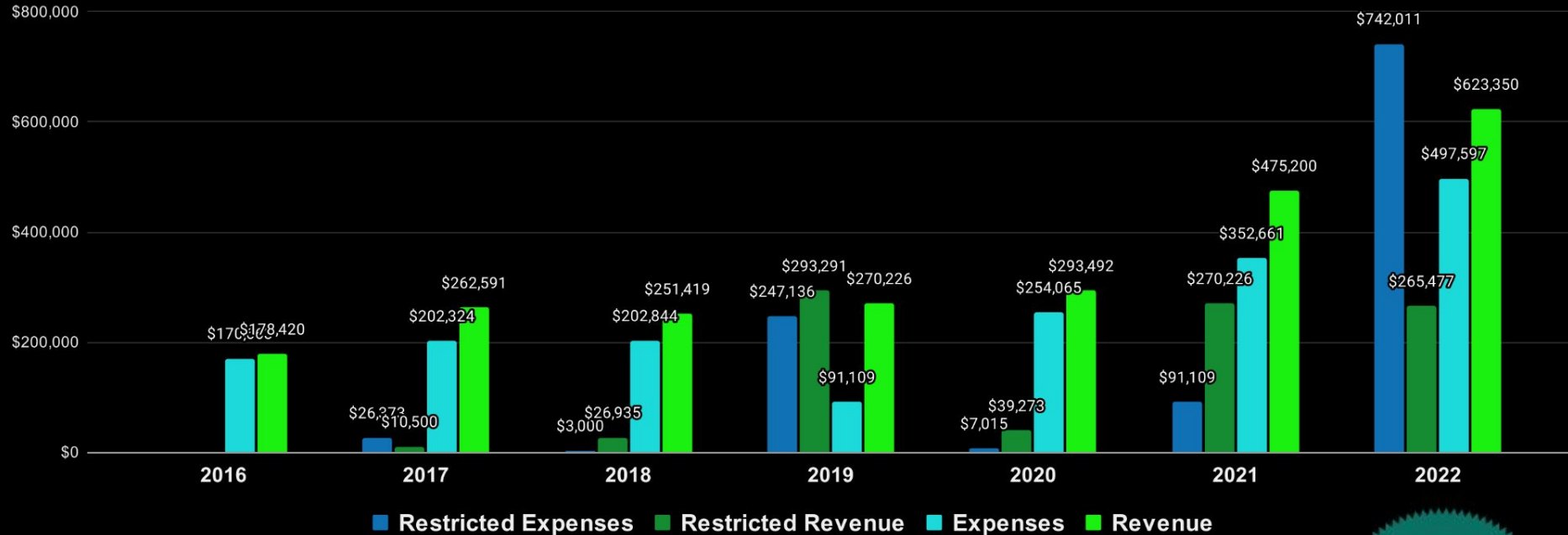


WMBC Staff

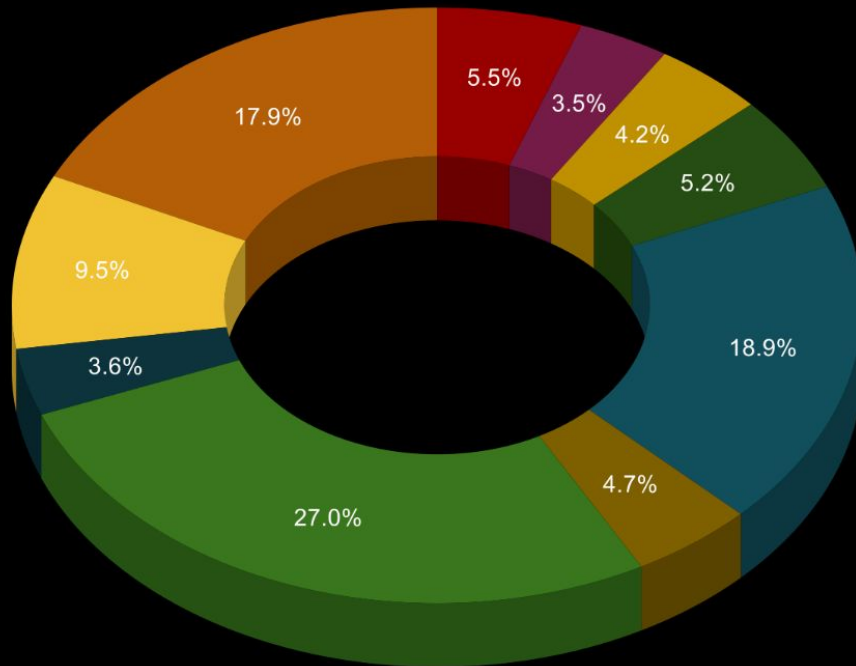
- Eric Brown – Executive Director
- Shannon Flory – Program Director
- Ryan Joslyn – Trail Crew Leader
- Kaela Joslyn – Bookkeeper
- Ellie Price – Communications & Vamos Program Leader
- Kelsey Hackem – Operations Manager
- James Pulse – YTC Lead / Trail Builder
- Spencer Baldwin – Trail Builder
- Scotty Scamehorn – Trail Builder



Financials and Budgets - WMBC Expenses and Revenue



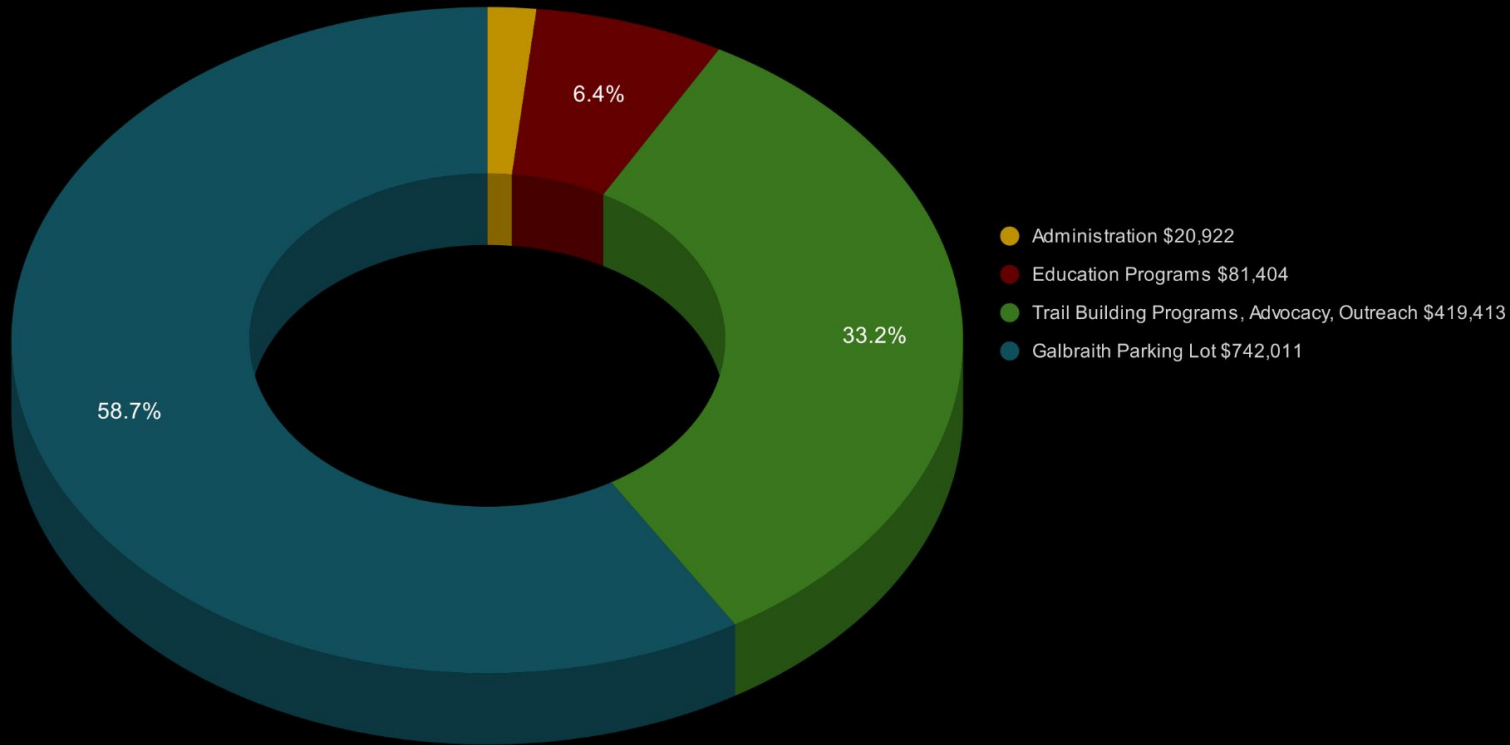
Financials and Budgets - 2022 Income



- Birchwood Pumptrack Support (Fanatik and Transition Dream Bike Build) \$50,296
- Business Donations \$31,457
- Education Programs - Business Support \$38,538
- Education Programs - Individual Support \$47,837
- Galbraith Parking Lot - Business Support \$172,491
- Galbraith Parking Lot - Individual Support \$42,690
- Individual Donations \$246,371
- Merchandise \$33,265
- Trail Building Program & Events - Business Support \$86,621
- Trail Building Programs & Events - Individual Support \$162,940



Financials and Budgets - 2022 Expenses



2022 Membership Drive

Did you pick up your items?



- 828 Members donated \$120,000!
- 149 New Members!
- Thank you for your support!



Samish Way Parking Lot - WE DID IT!!



Samish Way Parking Lot - WE DID IT!!

- 950 WMBC Donors raised \$656,000!
- \$180,000 donated in professional services

Next Up!

- Tree Planting Day March 4th - Family Friendly!!!
- Crosswalk - Whatcom County Public Works
 - Q1 : Planning
 - Q2 : Construction
- Donor Wall
- Changing Station
- Chainsaw Carving





FANATIK

bp



Cherry Point
Refinery

Recreation Northwest



Stemma
BREWING CO.

TRANSITION
BICYCLE COMPANY



THE RJ GROUP

SRAM.



ROTARY CLUB OF
BELLINGHAM



BROOKLYN BELL



FREELAND
& ASSOCIATES
CIVIL ENGINEERS

GROUND KEEPER



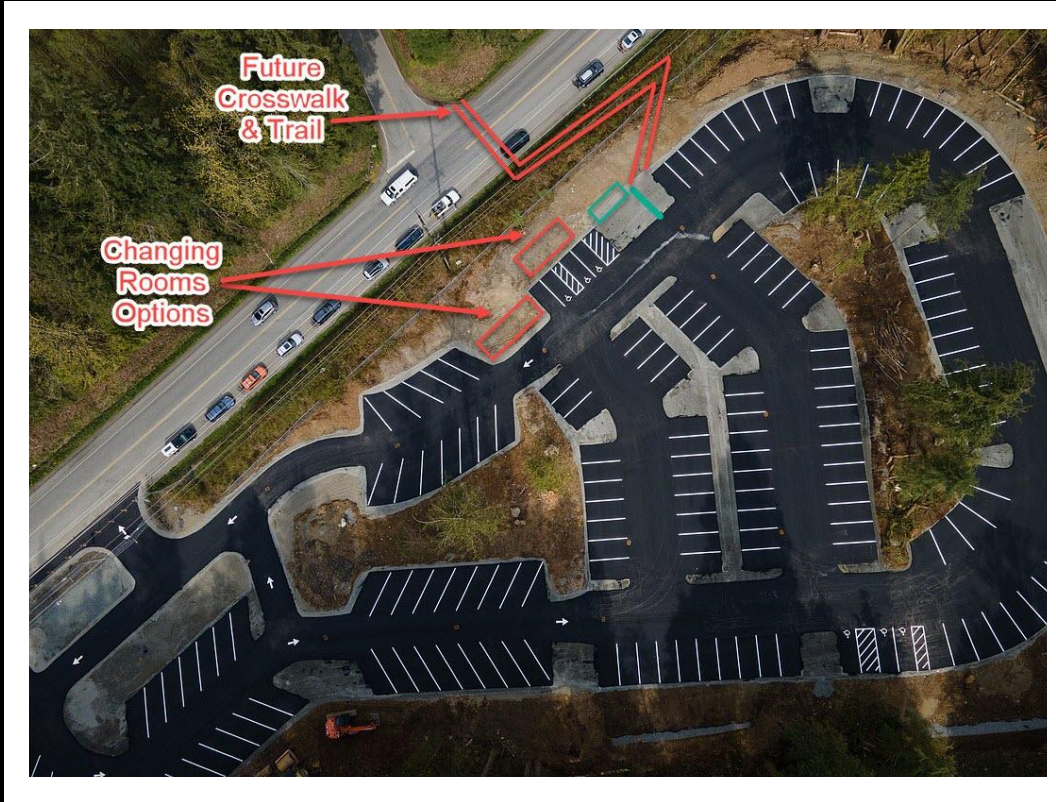
EVIL



SUPERfeet



Next - Crosswalk, Donor Wall, and Changing Stations



Samish Way Parking Lot - Changing Station

- Changing Rooms will provide trail users with privacy to change clothes before and after rides
- Open air design allows people to easily see when they are in use
- Convenient location near the porta pottie and future trail to crosswalk
- Wellman and Zuck General Contractors are building the structure
- SRAM is providing funding for materials
- Brooklyn Bell created the artwork



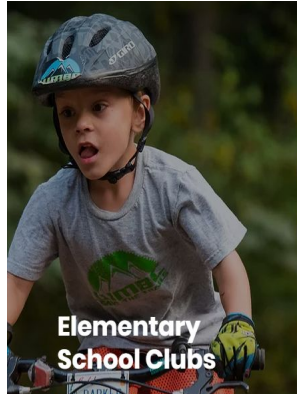
Brooklyn Bell - Artist and Professional Athlete



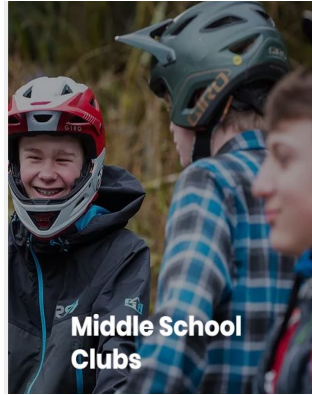
Samish Way Parking Lot - Changing Station



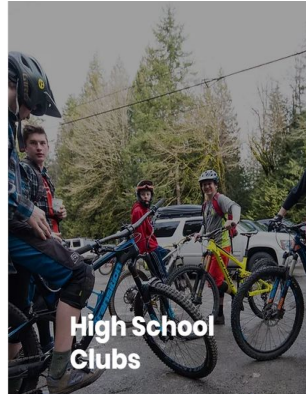
WMBC Programs



Elementary
School Clubs



Middle School
Clubs



High School
Clubs



Flying
Squirrels



YTC



Vamos Outdoors
Project



JoyRiders



Thank you for supporting WMBC Programs

Community Members donated 11 bikes, 11 helmets and LOTS of miscellaneous gear and funds!



SPECIALIZED

Donated 7 bikes!



Funds for YTC!



KONA

In collaboration with
Maxx G Foundation
donated 16 bikes!



Awarded significant
grant toward youth
programs!



Donated a container
and funds for locks and
helmets!

FANATIK

TREK

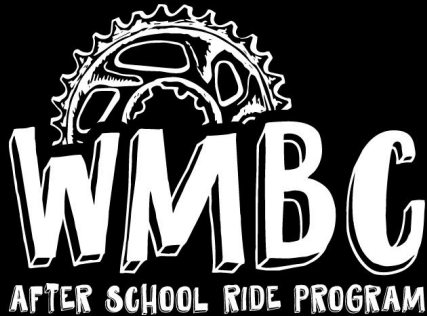
TRANSITION
BICYCLE COMPANY

Donated bike storage,
discounts, maintenance, time
and transportation of bikes!



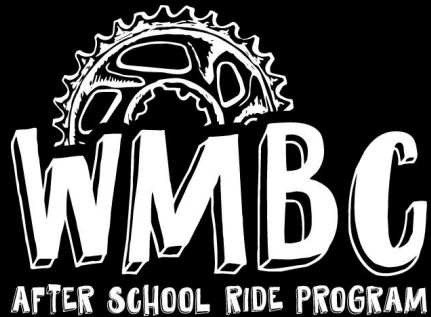
After School Bike Clubs

- **11 clubs/schools** provided weekly spring and/or fall rides providing over **70 small groups** for students!
- **~ 200 volunteer** Ride Leaders & Sweeps
THANK YOU!



Elementary & Middle School Bike Clubs

- **257 students** participated in our weekly spring and fall rides



Flying Squirrels Girls Group

- This after school program had **126 girls** in 2022!



WMBC Youth Trail Corps (YTC)

- We hosted **14 YTC trail days** and **2 week-long summer camps** last year.
- YTC had **36 individual** Middle and High School members.
- Worked on **Radical Dragon, Atomic Dog and the Cedar Dust** jump zone.



Vamos Outdoors Project - After School and Summer Program Partnership

WMBC reached **171 Latine youth** in Whatcom County on Galbraith Mountain and at the Waterfront pump track.



VAMOS
OUTDOORS PROJECT

WMBC/Vamos Bench installed
at top of Cedar Dust Jump lines



Migrant Youth Programs

- Vamos Bellingham School District Summer Migrant Program
16 ride days with **111 participants**
- Burlington-Edison GearUp Program
9 ride days with **32 participants**
- Spring & Fall Community Bike Days
70 participants



WMBC JoyRiders

- We offer a positive, supportive place for women, non-binary, and gender non-conforming riders of **ALL levels** and disciplines of mountain biking.
- **18 Group Rides** including a women's pumptrack night at the Bike Ranch.
- **116 Total Riders** have come on the rides this year. Many came on more than one ride.
- **2 trail side repair clinics**
- **For 2023** : New ride leaders and more offerings including clinics, trail days, more advanced rides!



Follow on IG : [@joyriders.wmbc](https://www.instagram.com/joyriders.wmbc)



Ride Leader Training

- WMBC conducted **7 in-house** Ride Leader Trainings in 2022.
- WMBC trained **74 ride leaders** in 2022.
- All **WMBC Ride Leaders** are trained to ensure group and individual safety. **Safety** is our top priority!



Check out our Community Programs page
on our website for more info :

wmbcmtb.org





2023 Ambassador Program

Who? Looking for 15-20 trail users (biker, hikers, runners, equestrians, dog walkers)

What? Be a friendly, approachable steward of the trails; help folks navigate an area; provide etiquette reminders and directional assistance

Where? Galbraith, Stewart, Lookout/Sudden Valley, Blanchard, Pump Tracks

How often? About 2x/month

What to wear? Unique WMBC Ambassador Gear!

Who should I contact? shannon@wmbcmtnb.org



2023 Program Goals

- Continue to expand programs to other underserved youth populations in Whatcom County
- Continue to train Trail Build Leaders and Ride Leaders to open up more spots in our programs
- Continue donating bikes, helmets, and locks to underserved kids
- Partner with Bellingham school district enrichment programs and re-evaluate Bike Rodeos
- Acquire a WMBC vehicle, bike trailer and features for mobile outreach and rodeos

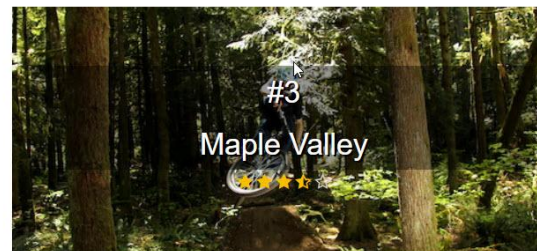
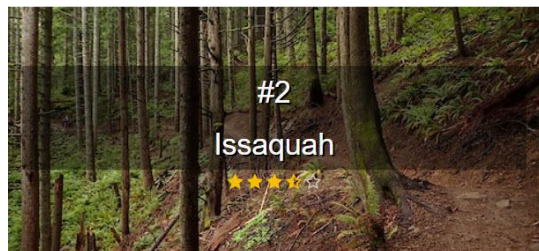
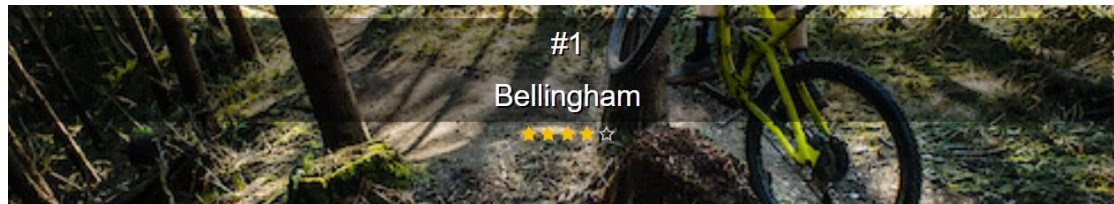
Thank you to our donors, grantors and members!



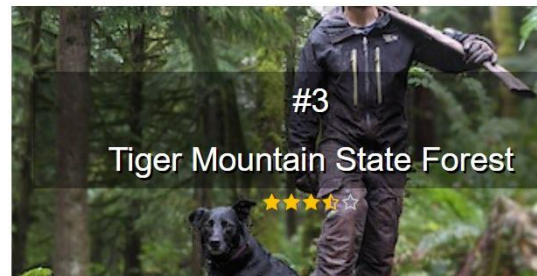
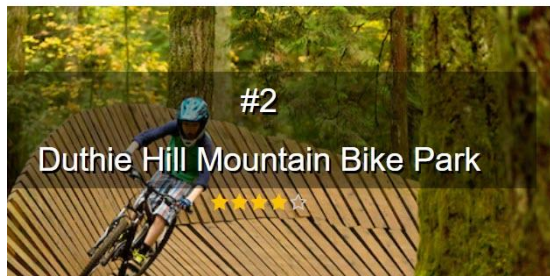
WMBC 2022 Recap : Trails / Advocacy / Events



Washington Top Regions (Trailforks)



Washington State Top Areas (Trailforks)



Top US Destinations (Singletracks)

[trails](#)[gear](#)[community ▾](#)[articles](#)[add](#)

Comparing destinations is tricky, and narrowing the list is as much a subjective exercise as an objective one. In the end, however, most mountain bikers will agree that we know a true mountain bike destination when we see one.

1. Moab, Utah
2. Sedona, Arizona
3. Bentonville, Arkansas
4. Grand Valley, Colorado (Fruita / Grand Junction / Palisade)
5. Crested Butte, Colorado and the Gunnison Valley
6. Park City, Utah
7. Pisgah, North Carolina (Brevard / Asheville / Old Fort)
8. Lake Tahoe
9. Copper Harbor, Michigan
10. Kingdom Trails, Vermont
11. Durango, Colorado
12. Bellingham, Washington

Galbraith Mountain

- Re-Opened Atomic Dog, Lair of the Bear, Radical Dragon, Lower Pigs, Cougar, Goldilocks, Lost Sole and Papa Bear
- 63 Trail Adopters!!
- Neighborhood Outreach



R **RESPECT.**
Respect the places where you recreate.
That includes the neighborhood, parking area, and mountain.

E **ETIQUETTE.**
Whether you're on foot, hooves or wheels, go slow and say hello.

S **SHARE THE TRAILS.**
You are not the only trail user so be aware of your surroundings.
Wheels yield to heels (and hooves).

P **PETS.**
Clean up after and be in control of your pet at all times. Leash your dog when you are not in an off-leash area and on all paved roads and neighborhoods.

E **ENVIRONMENT.**
Protect it! Stick to the trail: carving shortcuts and skidding tires will damage the ecosystem.

C **CLOSED TRAILS.**
This is not a suggestion! Please respect trail closures and the builder's hard work.

T **TRASH.**
Leave no trace. Pack out your litter, including your dog poop, or find one of the many garbage cans provided on our trail systems.



WMBCMTB.ORG



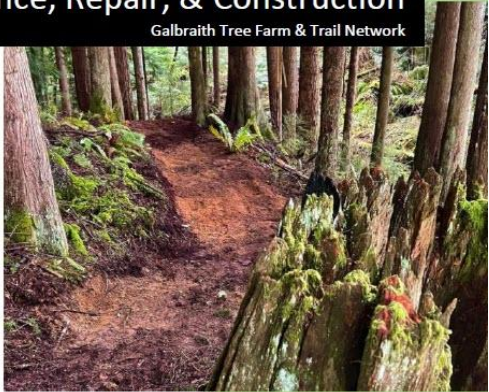
Galbraith Mountain


- Programmatic Permit Approved by Whatcom County!
- Conditional approval from WDFW (expect final approval shortly)



January 2023-
December 2028

Programmatic Permit for Trail
Maintenance, Repair, & Construction
Galbraith Tree Farm & Trail Network

A photograph of a dirt trail winding through a forest. The ground is covered in reddish-brown soil and fallen leaves. Tall, thin trees line the path, and a large, moss-covered log lies on the right side of the trail.

The logo for WMBC (Whatcom County Mountain Bike Club) features a stylized mountain range with a gear-like top. Below the mountains, the letters "WMBC" are written in a bold, sans-serif font, and the phrase "SAVE THE TRAILS" is written in a smaller font at the bottom.

Bellingham City Parks

- 100 Acre Woods Comp Plan
- Civic DJ's Rebuilt
- Whatcom Falls Maintenance
- Birchwood Pump Track Approved



Waterfront Bike Park

- Jump Line Rebuilt
- Pump Track Race Course rebuilt



PORT OF BELLINGHAM
Washington State



Department of Natural Resources

- Sanctioned trails on top of Galbraith
- Master Contract Agreement with DNR for Whatcom County



WASHINGTON STATE DEPT OF
**NATURAL
RESOURCES**



Whatcom County Parks

- Continued maintenance on Brown Pow
- Continued maintenance on Cougar Ridge



2023 Trail & Advocacy Goals

- Galbraith Trail Projects (6 approved with builders)
- PSA Video Series and Outreach
- Whatcom County Programmatic Permit (Galbraith)
- DNR - Stewart Mountain Scouting / Trail Planning (DNR)
- Birchwood Pump Track
- Lummi Bike Park and Bike Fleet
- Waterfront Jump Line (Orange Tile Tanks)
- Civic Dirt Jump Start Mound Overhaul
- E-Mtb policy revisions



PSA Videos

- Educational videos to share as part of our **RESPECT** Campaign
- 1 topic per video (etiquette, dogs, e-bikes, parking, trail work, etc)
- 60 - 90 seconds
- Working with John Tiscornia - Thank You!
- **Need volunteers! Will have a casting call.**
- **Interested?** Email ellie@wmbcmtnb.org





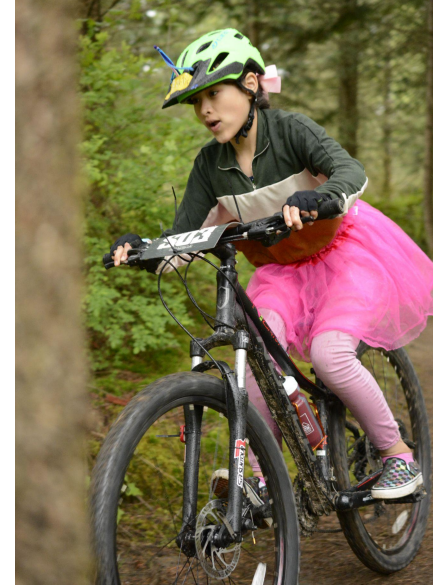
2022 Events

- 13 Whatcom World Cup Races
- Hannah Bergemann's HangTime
- Shoot The Trails Awards
- Dream Build
- NW Tune-Up
- Galbraith Gravity Racing
- Aspire Adventure Running Series



Whatcom World Cup Races

- 13 Wednesday night Races
- 20 Local Sponsors
- 600 + Unique Racers
- 118 Racer Average
- 84 New WMBC Members



2022 Whatcom World Cup Survey Quotes

- “I loved the Women's Only race. It was my first mountain bike race ever and made me realize that WWC races are within my skill zone.”
- “Y’all rock. I love the local flavor this has. I think keeping it on weekdays helps with this.”
- “The weekly races are one of the reasons I decided to move to Bellingham, and I’m looking forward to next year!”



Upcoming 2023 Events

- Aspire Adventure Running - Galby Series (December - March)
- Galbraith Gravity Youth Race Series (March 18 - May 6th)
- 11 Whatcom World Cup Races (May 11th - September 1st)
- World Bicycle Day @ the Bells! (June 3rd)
- Washington Student League Race (High School) - June 10 and 11th
- NW Tune-Up : 3 day festival (July 14th - 16th)
- Hannah Bergemann's HangTime (September)
- Shoot The Trails Awards (September 30th)



WMBC 2023 Awards



2023 Appreciation Award - Andrew Olive



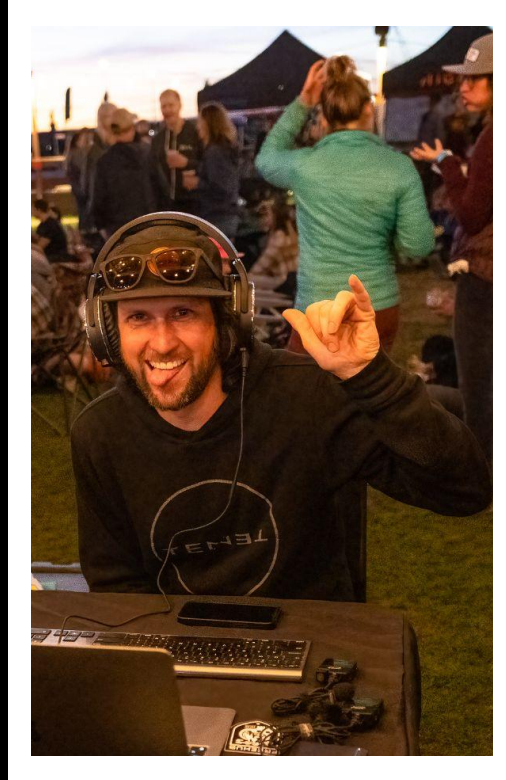
2023 Appreciation Award - Liz Waltman



2023 Appreciation Award - Kaela Joslyn



2023 Appreciation Award - Tyler Deschaine



2023 Appreciation Award - Chris Grundberg



Volunteer of the Year - Molly Prentice



Volunteer of the Year - Mike Veazie



Volunteer of the Year - Gerry Creighton



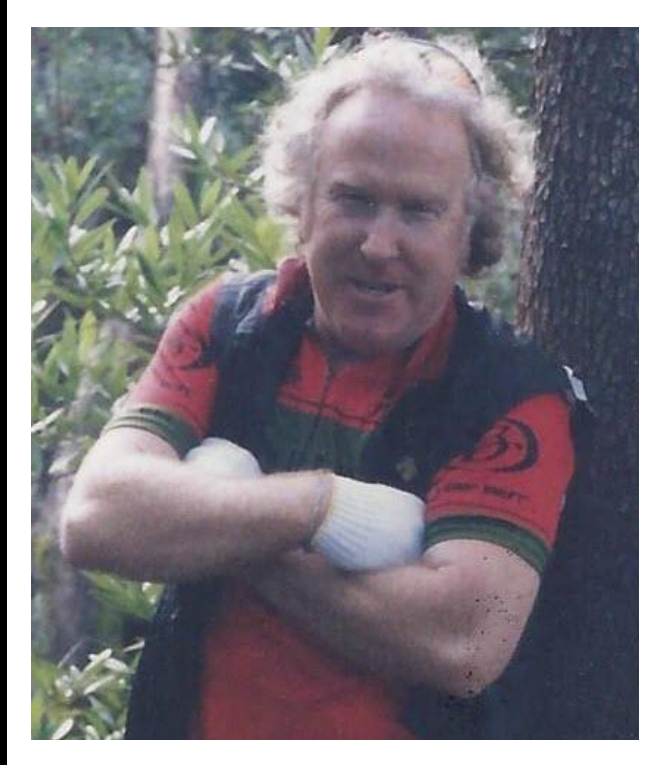
Volunteer of the Year - Brandon Summers



Lifetime Achievement - Doug Schoonover



2023 Sully Award Recipient

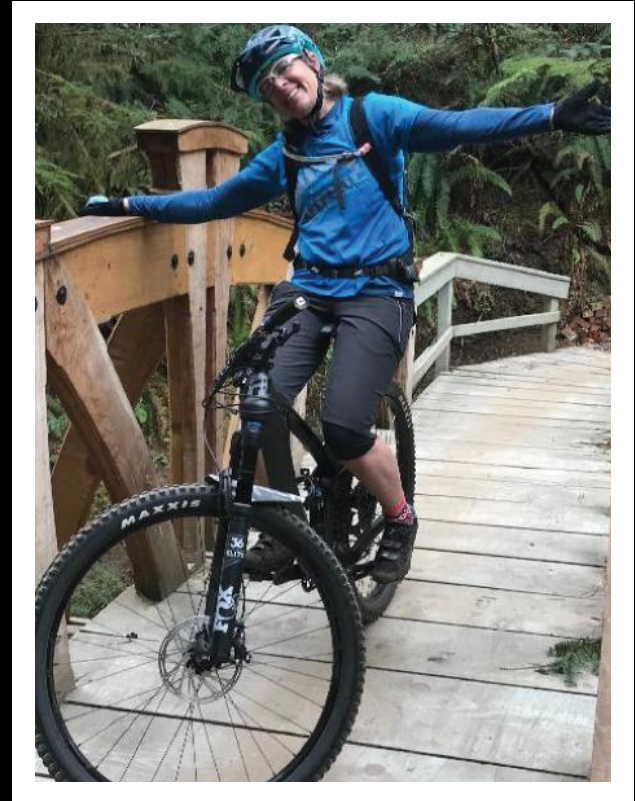


2023 Sully Award Winner - Char Waller



2023 Sully Award Winner - Char Waller

- Char coached youth for March NW
- She transformed our Youth programming
- Partnered with Vamos Outdoors Project to create Latine youth bike programs
- She helped manage 20 after school bike clubs which had 350+ students
- Created our Youth Trail Corps program



Questions and Answers



**THANK YOU
FOR YOUR SUPPORT**