

WMBC Board Meeting Date: April 8, 2014

Present: Thad, EB, Matt, Kerri, Hannah, Virginia, Hale, Blake, Kevin, Eli, Barbara

Agenda item:	Discussion Points:	Action Taken:
<p>Approve March meeting minutes –</p> <p>5 minutes</p>		<p>Matt motions to approve March Meeting Minutes, Thad seconds, all were in favor.</p>
<p>Update on web mapping - Virginia</p> <p>10 minutes</p>	<p>Presented rad online map.</p> <p>Is open for advice.</p>	<p>Will return next month w/ updated version.</p> <p>Discuss the possibility of developing an app.</p>
<p>Database discussion/Newsletter</p> <p>10 minutes</p> <p>Barbara/Nicola</p>	<p>Found a database that will manage supporters and donors as well as many additional features (Neon CRM)</p>	<p>Action Item: determine the specific needs of our database. Make a final decision during the next meeting.</p> <p>See what Evergreen, YWCA, and Cascade Bike Club use for a database</p>
<p>Budget Update</p> <p>10 minutes</p> <p>Hannah/Matt</p>		
<p>Education Budget/Grant opportunities</p> <p>15 minutes</p> <p>Board/EB/Hale</p>	<p>Chris Mellick is organizing a service learning project w/ Shuksan and Kulshan. Is hosting a bike rodeo in different elementary schools. Partnering w/ Everybody Bikes.</p> <p>Hale met w/ Kulshan and Whatcom Middle School teachers to work on developing an afterschool program.</p> <p>Networking w/ Shaums March to establish a skills program.</p>	

<p>Fundraising action plan -</p> <p>45 minutes</p> <p>Board</p>		<p>Ask Nicola to add a donate button to the e-mailer.</p> <p>Kevin will need to improve the donate link on the website.</p> <p>A committee will meet to discuss a plan in April and will present in May.</p>
<p>Trail Director update</p> <p>1.5 minutes</p> <p>EB</p>	<p>Is applying for grants</p> <p>Meeting w/ Reed Parker (new rec manager for DNR) to ride through Galbraith</p> <p>Larabee Planning Meeting: April 15th</p> <p>Reconveyance Planning Meeting: April 29th</p>	<p>Matt motions to contribute \$2,300 to partner w/ WLT (Whatcom Land Trust) and Polygon to aid in the preservation of Galbraith. Barbara seconds, all were in favor.</p>
<p>Questions, Comments,</p>	<p>Matt is planning on stepping down as President in September 2014 due to (good) life changes.</p>	